



PETER TRINH

Graphic Designer / Illustrator

OBJECTIVE

I am looking for a rewarding position with an ever-expanding company which will give me freedom to grow and create with the organization.

EXPERIENCE

R&S Screen Printers

Graphic Designer | January 2024 – Present

- My responsibilities at the company include making visual mock-ups of apparel items for clients and customers, producing and optimizing artwork for products, and operating printers that produce vinyl cut, vellum prints to be used for print screen development, and direct-to-film designs.

TravelOnly, Inc.

Lead Graphic Designer | June 2016 - January 2022

- As the Lead Graphic Designer, I was responsible for the creation and management of graphical assets used by a Salesforce of 600+ promoting multiple travel products from well-known travel suppliers. This included printed and digital assets and collateral, such as email marketing graphics, banners, website landing pages, travel guides, booklets, pamphlets, postcards, and business cards. I also coordinated with large travel suppliers to maintain their brand integrity through approved graphical assets.

Aztex Enterprises Ltd.

Graphic Artist | August 2014 - May 2016

- As part of a team of designers at Aztex, I helped develop visual mock-ups of promotional materials for well-known brands, companies, and events. These products included apparel, fashion accessories and luggage. Part of my duties was to work on in-house creative products to improve brand recognition.

McLuhan & Davies Communication, Inc.

Illustrator | July 2011 - September 2013

- Being signed on a few temporary contracts, I created illustrations for specific training manuals that were later used in-house and in Social Media campaigns.

EDUCATION

Seneca College of Applied Arts - Received Diploma for Graphic Design in 2012

University of Waterloo - Received Bachelor of Arts for Liberal Arts in 2009

SKILLS

<https://petertrinh.com/portfolio>

Formally Trained and Proficient with Over 10 Years in:

- Adobe Creative Suite/Cloud
 - Acrobat, After Effects, Animate, Dreamweaver, Illustrator, InDesign, Photoshop, XD
- Figma
- Clip Studio Paint EX
- Affinity
- Microsoft Office
 - Excel, Outlook, PowerPoint, Word
- Apple iWork / Creator Studio
 - Keynote, Numbers, Pages
- HTML/CSS
- Klaviyo
- WordPress
- TypeTool
- Windows Environment
- MacOS Environment